

R.p Order# 6814167 Ver# 1 Mod# 0 Status Partially Confirmed Traffic Order# 767208
EC'd No

Printed: 05/09/2012 2:15 PM

1 of 3

Last Received: 05/09/2012 11:47 AM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER
Estimate# 436
Buyer Scott Kahn
Phone#
Fax#

Agency () MEDIA AD VENTURES
8136 OLD KEENE MILL ROAD, S#A-300
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 106/120/436
Flight Dates 05/14/2012 - 05/20/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LN 7 - 1x 5/16 AM IDOL runs 8 10p

---STATION ORDER COMMENTS---

LN 7 - 1x 5/16 AM IDOL runs 8-10p

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-F	10A-11A	MAURY POVICH	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	M	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	7	W	8P-930P	IDOL	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	
	11	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	1	1	\$175.00	

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	12	M-F	11P-1130P	SEINFELD	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	13	M-F	1130P-12A	THE OFFICE	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	14	SA	4P-7P	FOX SAT BASEBALL	:30	\$200.00	05/19-05/19	1	1	1	\$200.00	
	15	SU	9A-10A	FOX NEWS SUNDAY	:30	\$15.00	05/20 05/20	1	1	1	\$15.00	

---REPORT TOTALS---
Report Totals: 45 / \$5,470.00

---SALES MONTHLY TOTALS---

May 12: 45 / \$5,470.00
Sales Totals: 45 / \$5,470.00
Station Totals: 45 / \$5,470.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$91,167 CATV 0% WNGT 0% WNNC 4% WTOL 49% WTVG 41%
WUPW 6%

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

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--- CONTRACT COMMENT ---

SC-*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 5,470.00
PLS CONFIRM ASAP
THANKS, ANGELA

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---COMPETITIVE---

Market Totals	\$91,167	CATV	0%	WNCT	0%	WNWC	4%	WTOL	49%	WTVG	41%
		WUPW	6%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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